



MUNICIPALITY OF LARISSA
ΔΗΜΟΤΕΛΕΙΟΝ



MAJOR CITIES OF EUROPE
IT USERS GROUP

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TRANSFORMATION

2021 ONLINE CONFERENCE PROGRAMME



13-15 OCTOBER 2021
ONLINE CONFERENCE

PROGRAMME

*NB. Indicated times refer to Central European Time Zone

WEDNESDAY, OCTOBER 13

Moderator of the morning: **Stefanie Dreyer** - Journalist
Chair of the morning: **Paolo Boscolo** - Municipality of Prato

9:30 13:15 MORNING

09:30 10:05 Opening and Welcome Mayor of Larissa and Greek Authorities

Giorgio Prister
 President Major Cities of Europe
Apostolos Kalogiannis
 Mayor of Municipality of Larissa,
Kostas Agorastos
 Governor of Thessaly Region
Dimitris Papastergiou
 President of the Central Union
 of Municipalities of Greece,
Dr. Michalis Christakis
 President of the Panhellenic Association
 of General Secretaries in Municipal
 Authorities in Greece, "Klestheneis"

DIGEST OF LOCAL GOVERNMENT TRANSFORMATION

10:05 10:20 Digital transformation in Greece

Prof. Dimosthenis Anagnostopoulos
 General Secretary of Information Systems
 for Public Administration / Ministry
 of Digital Governance

10:20 10:35 New horizons in collaborative city leadership

Robin Hambleton
 Emeritus Professor of City Leadership,
 University of the West of England,
 Bristol, UK

10:35 10:50 Where should I go from here?
 (Alice) _ Interesting question. (Siri)

Isabella Mader - CEO
 Excellence Research - Vienna

10:50 11:00 Coffee Break

11:00 11:15 Milan Digital Ecosystem,
 developing City APIs / Working together,
 improving outcomes

Agnese Bianchi
 Head of the Smart City Unit
 of the Municipality of Milano

11:15 11:30 Which open innovation to build new digital services for citizens ?

Gwennaëlle Costa-Le-Vaillant
 Director Data, Digitalisation and Smart
 Region - Région Ile de France

11:30 11:45 Lessons learned from the digitalization journey of the Luxembourg
 municipalities: the role of cross-municipal collaboration and open
 digital government platform to accelerate transformation

Carlo Gambucci
 General Manager SIGI - Luxembourg

11:45 12:00 Digital Transition in Tuscany Region: strategy and roadmap

Gianluca Vannuccini
 Chief Information Officer and Director
 of IT Department - Region Tuscany

12:00 12:10 10 minutes comfort break

12:10 12:25 Urban policy making in Sofia, through analysis
 of crowdsourced data

Ana D. Georgieva - Senior Expert, Digitalisation
 Innovation and Investments,
 Innovative Sofia, Sofia Municipality

12:25 12:40 Skills for local government: one eye on the present,
 one eye on the future

Robin Heilig - City of Vienna,
 Digitization Public Administration, CIO
 Office of the City of Vienna

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WEDNESDAY, OCTOBER 13

12:40 13:20 **Panel discussion:**
all the speakers of the morning are invited to the panel

- **Robin Hambleton**
- **Isabella Mader**
- **Agnese Bianchi**
- **Gwennaëlle Costa-Le-Vaillant**
- **Carlo Gambucci**
- **Gianluca Vannuccini**
- **Ana D. Georgieva**
- **Robin Heilig**

13:20 13:25 **Introducing afternoon webinar and tomorrow's day**

13:25 14:25 **Lunch Break**

14:25 15:55 **AFTERNOON**

14:25 15:55 **Policy Cloud Innovation Workshop:**
How to make data-driven policies a reality in your city.

Ana D. Georgieva
Innovative Sofia, Sofia Municipality
Marieke Willems
Trust-IT Services
Ben Williams
London Borough of Camden
Ricard Munné
Atos
Alberto Miranda
Atos

End of Day 1

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THURSDAY, OCTOBER 14

Moderator of the morning: **Stefanie Dreyer** - Journalist
Chair of the morning: **Martin Ferguson** - SOCITM UK

9:30 12:50 MORNING

9:30 9:40 Introduction to the day

DIGEST OF GREEN TRANSFORMATION AND LIVEABLE CITIES

9:40	9:55	The European Green Deal – linking the green and digital transition	Joachim D'Eugenio - Senior Expert on Zero Pollution in DG Environment of the European Commission
09:55	10:10	Achieve A Water Sensitive City Using Natural Based (Profitable!) Solutions - a City Case Study	Mor Harir Head of Innovation and Sustainability at Ramat Gan Municipality - Israel
10:10	10:25	SmartBus: A Holistic Platform for Efficient Public Transportation in Smart Cities	Thanasis Korakis - Professor, University of Thessaly - Greece
10:25	10:40	Case study of Energy Atlas Project	Dubravka Mendeš Poljak Head of the Digital Strategy Department within the ICT Sector, at the Municipality of Zagreb
10:40	10:55	Coffee Break	
10:55	11:10	Smart Issy: from digital transition to climate transition	Eric Legale - Managing Director of Issy Media - France
11:10	11:25	HARMONY EU project; : Spatial and transport planning tools for a new mobility era	Elena Patatouka Urban geographer, Architect - Urbanist - Senior Project Manager at e-trikala - Greece
11:25	11:40	Prato Urban Jungle	Valerio Barberis , City Board Member responsible for Urbanism and Environment in Prato - Italy
11:40	11:55	From Smart Cities to Responsive Cities: How digital twins are shaping the future of Government	Lieven Raes Advisor Digital Flanders
11:55	12:10	Green Skills Revolution: preparing for sustainable growth	Alessandra de Seneen Secretary General at INSOR and Partner BAICR cultura della Relazione - Italy
12:10	12:50	Panel discussion: all the speakers of the morning are invited to the panel	<ul style="list-style-type: none"> • Joachim D'Eugenio • Mor Harir • Thanasis Korakis • Dubravka Mendeš Poljak • Eric Legale • Elena Patatouka • Valerio Barberis • Lieven Raes • Alessandra de Seneen

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THURSDAY, OCTOBER 14

12:50 13:00 Introducing afternoon webinar and tomorrow's day

13:00 14:00 Lunch Break

14:00 15:30 AFTERNOON

14:00 15:30 **DUET Webinar: Does your city need a Digital Twin? New opportunities for transformation, sustainability and resiliency**

End of Day 2

Lieven Raes,
Advisor, Digital Flanders
Jurgen Silence,
Senior Project Manager, Digital Flanders
Ilija Christantoni,
Head of EU Projects Sector, DAEM S.A.
Jiri Bouchal,
Co-founder and CEO, InnoConnect
Pavel Kogut,
Senior Researcher, 21c

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FRIDAY, OCTOBER 15

Moderator of the morning: **Stefanie Dreyer** - Journalist
Chair of the morning: **Oliver Schwabe** - (Acting) Chair City ISAC I4C+

09:30	13:15	MORNING	
09:30	9:40	Introduction to the day	
09:40	09:55	Digital skills and competences for smart cities staff: Smart Cities Body of Knowledge	Prof. Panos Fitsilis - Univ. of Thessaly, Coordinator and Lecturer - School of Science & Technology, Hellenic Open University, Project coordinator of "DevOps competences for Smart Cities"
09:55	10:10	Reimagining work	Nadira Hussain Director of leadership development and research at Socitm - UK
10:10	10:25	Digital Ethics	Christopher Frauenberger Professor for HCI - Center for Human - Computer Interaction - Paris Lodron University of Salzburg - Austria
10:25	10:40	DATA VAULTS - EU Project : DataVault Project: Empowering individuals to choose how and with whom share their personal data and get rewarded for it	Paolo Boscolo CIO of the City of Prato - Italy
10:40	10:55	Q&A	Panos Fitsilis Nadira Hussain Christopher Frauenberger Paolo Boscolo
10:55	11:10	Coffee Break	

DAVID VS. GOLIATH - MANAGING CYBERSECURITY THREATS & RESILIENCE

11:10	11:25	Cyber Security - Lessons from COVID	Prof. Dr. Reinhard Posch CIO, Federal Government Austria
11:25	12:45	<p>Panel Discussion: How do WE become "David" and conquer "Goliath" Supporting Peer-to-Peer Knowledge Sharing as the "Real Way of Protection"</p> <ol style="list-style-type: none"> Rienhard Posch – CIO of the Austrian Federal Government Ruth Buckley – CIO Cork City Council, Digital Cities Champion, I Wish Founder Rossen Naydenov – Officer in ENISA - The European Union Agency for Cybersecurity Carlos P. Kizzee - VP, Stakeholder Engagement, MS-ISAC, Center for Internet Security - USA David Carvalho - CEO Naoris Cyber Blockchain SE Cyber advisory at Nation-state level Alan R. Shark - Executive Director at Public Technology Institute (now part of CompTIA) – USA Chris Frauenberger professor - Human-Computer Interaction at the University of Salzburg Paolo Boscolo - CIO of the City of Prato Edna Pasher - Chair & founder of Israel Smart Cities Institute 	<p>Session chair: Oliver Schwabe (Acting) Chair City ISAC I4C+</p>
12:45	13:15	Bridge to the 2022 Conference in Larissa and conclusions	Giorgio Prister President of Major Cities of Europe George Soutis Deputy Mayor of the Municipality of Larissa



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