



# ***The European Capital of Innovation award***

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***[ec.europa.eu/icapital](http://ec.europa.eu/icapital)  
#iCapitalAwards***

# Setting the scene

## *City building up the best innovation ecosystem*



- Focus on **experimentation**
- Citizens' **engagement**
- Open **co-creation**
- Cities as **role models**
- Maximise **impact**

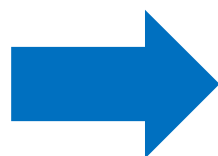


# The 2017 competition

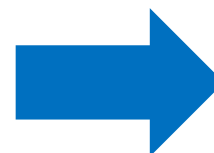
## OPEN TO CITIES

- ❑ over 100 000 inhabitants
- ❑ from EU Member States and Associated Countries to Horizon 2020
- ❑ new eligibility criteria

*Deadline for applications*  
**21 June 2017**  
**at 17:00**



*evaluation*



*Award ceremony*  
**November**  
**2017**



## What do we offer

**Three  
cash prizes**

1. € 1 000 000
2. € 100 000
3. € 100 000

**...and  
much more**

- Political visibility
- Media coverage
- Enrolment in the iCapital Alumni Group
- ...join us and find out what more!*



# The award criteria

- 1. Experimenting** – what innovative actions is a city implementing as a test-bed for innovation? How are they mainstreamed into the city's daily policies?
- 2. Engaging** – what does a city offer to citizens to innovate and to ensure the uptake of their ideas?
- 3. Expanding** – city's potential to attract new talent, resources, funding, investments, and become a role model
- 4. Empowering** – what added value from these innovative practices?

*IF RELEVANT: any idea how to spend your cash prize?*



# The future iCapital (2018 – 2020)

The yearly Capital of Innovation:

**€ 1,000,000**

**for the Best innovation ecosystem**

5 runners-up:

**€ 100,000 each**

**for an outstanding innovative practice**



***THANKS FOR YOUR ATTENTION***

<http://ec.europa.eu/icapital>

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