



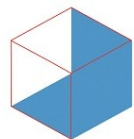
DEVELOPMENT AGENCY
ZAGREB

Economic Development initiatives in Zagreb

Empowering Innovation & entrepreneurship

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PLAVI URED
— PODUZETNIČKI CENTAR GRADA ZAGREBA



**Technology Park
Zagreb**



**STARTUP FACTORY
ZAGREB**

Entrepreneurial Centre
"Blue Office"

Technology Park

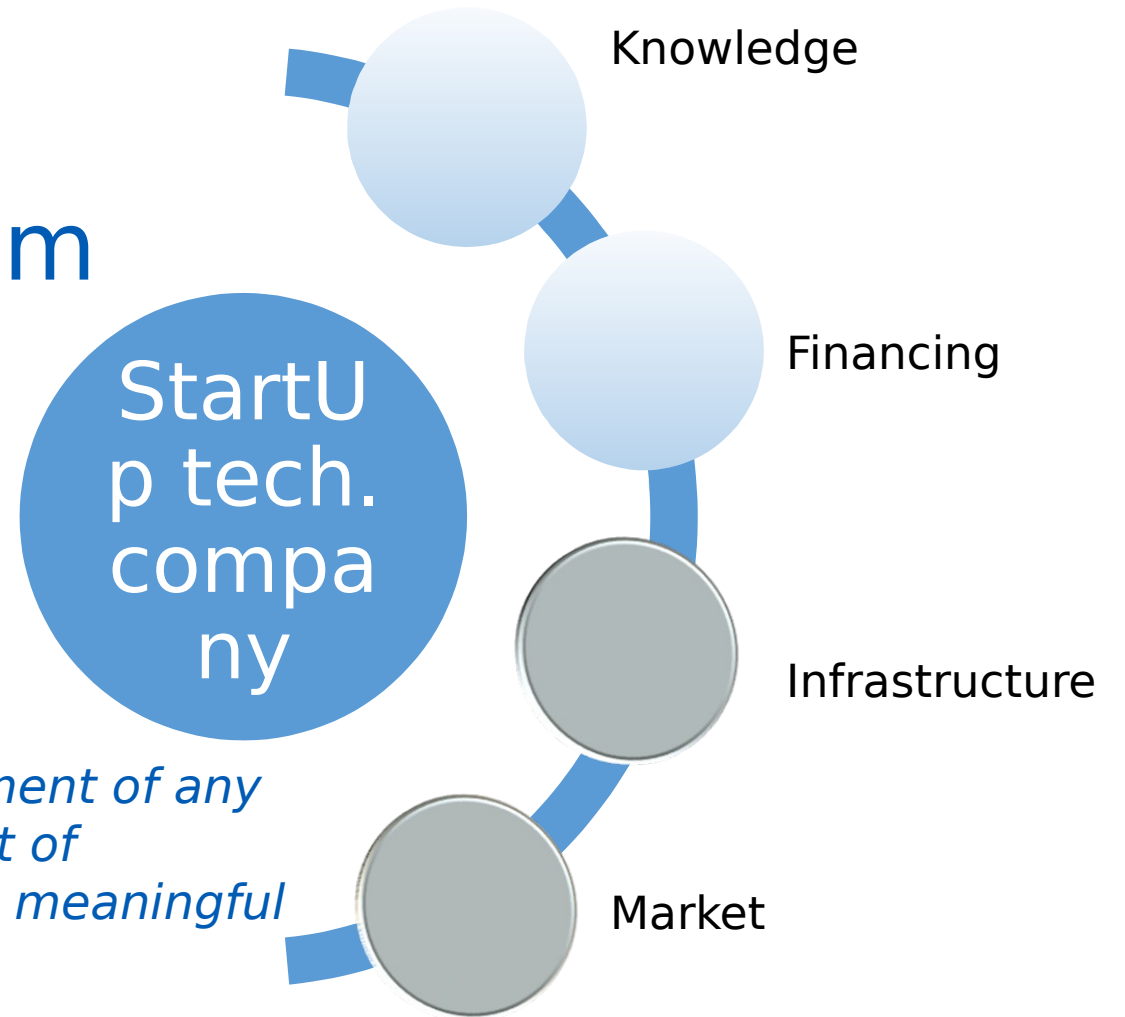
Centre for Development projects

Promotion of
Entrepreneurship &
Entrepreneurial
Education

Support to
Innovation & SMEs
growth

Local &
Transnational
Development
Projects

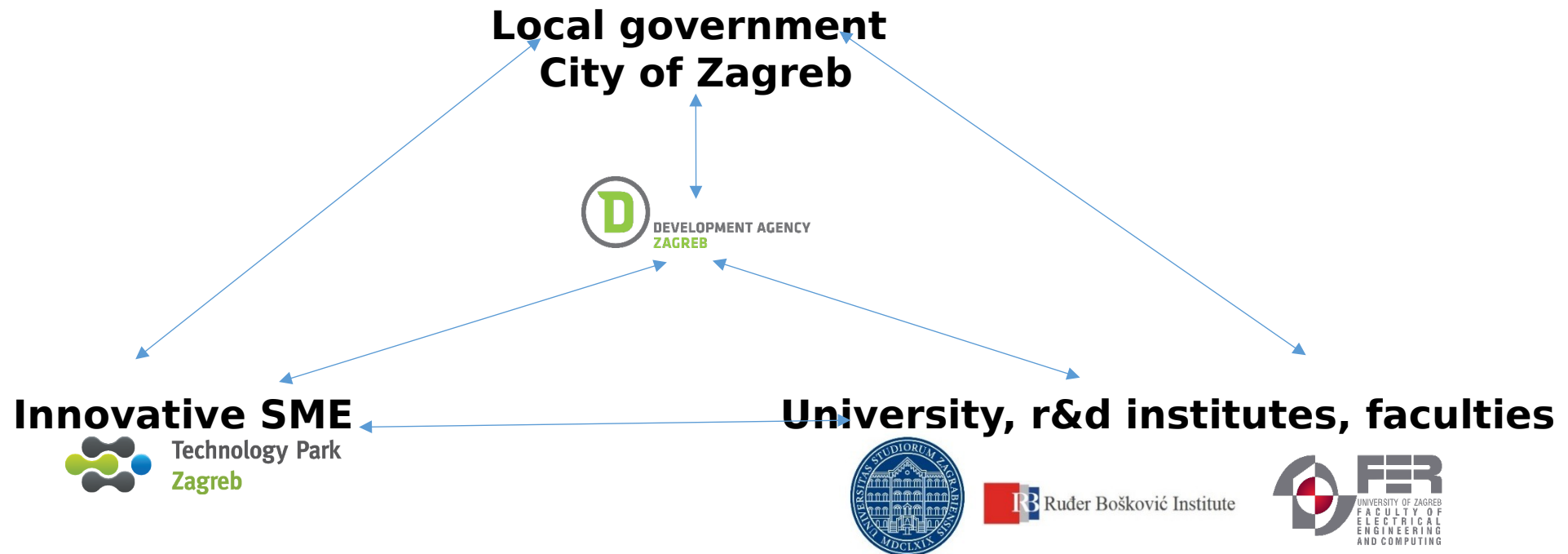
Innovation ecosystem



Entrepreneurs must lead the development of any startup community, and empowerment of individuals is the best tool for creating meaningful change in yours.

Zagreb Smart City Innovation Model

Stakeholders for holistic approach in order to create innovative business environment





#City of Zagreb

Mayor Mr Milan Bandić, dipl. polit.

#University of Zagreb

Rector Professor Damir Boras, Ph. D.,

#Faculty of Electrical Engineering and Computing

Dean Professor Mislav Grgić, PhD

#Ruđer Bošković Institute

Director General Tome Antičić, Ph.D.

#Development Agency Zagreb

Director General Frane Šesnić, mag. ing.

Co-operation agreement, September 30, 2015

Zagreb value chain model for innovation ecosystem



EDUCATION

INFRASTRUCTURE

RE

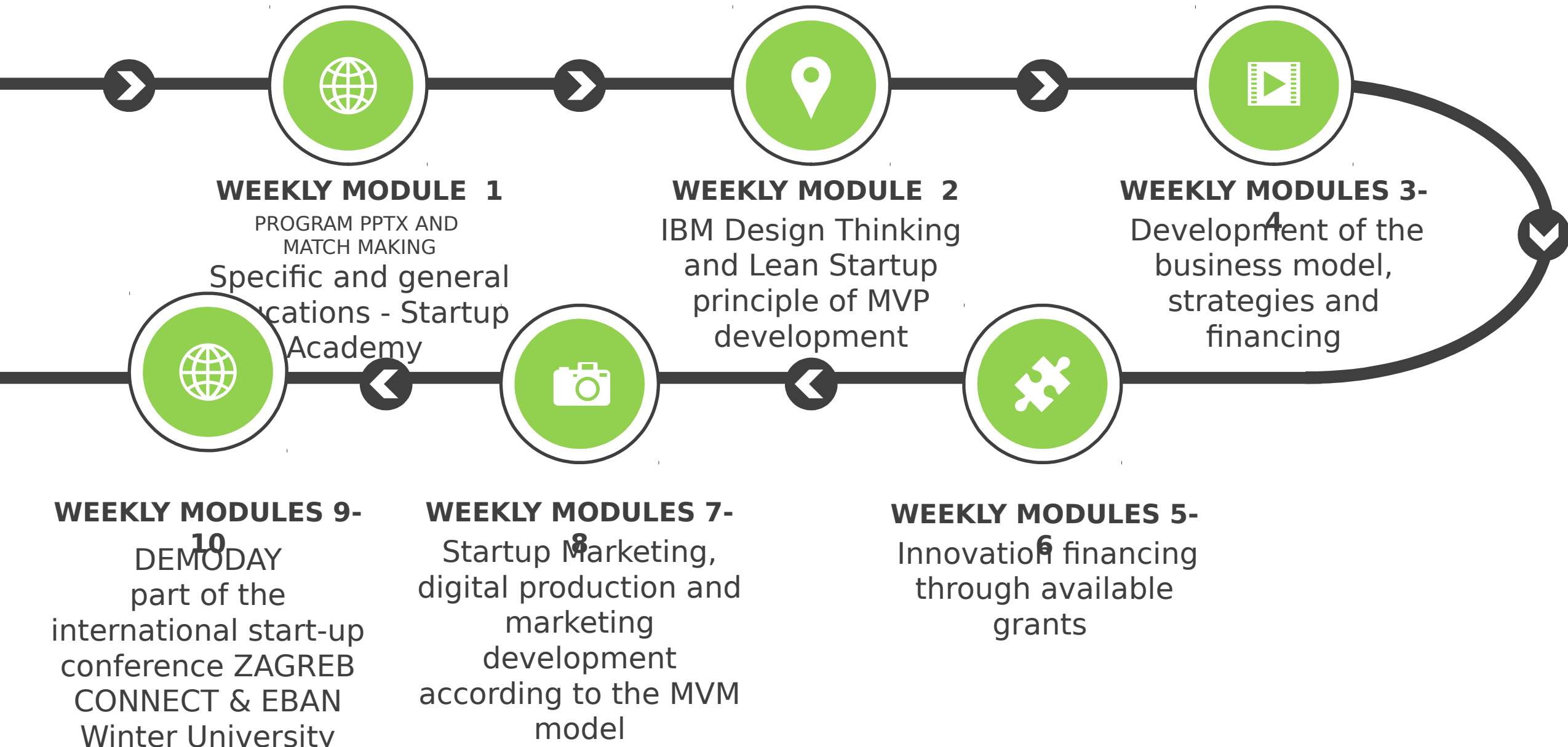


FINANCING



MENTORSHIP

About the programme - weekly modules





StartUp Factory Zagreb is the first unique publicly financed acceleration program of this type in the City of Zagreb area and beyond

- no equity
- based on Smart City solutions
- Smart City Tourism -a smart city can help create and sustain smart urban tourism.



As a pre-acceleration program initiated by the Development Agency Zagreb and the City of Zagreb StartUp Factory Zagreb provides:

- possibility of inclusion for 5 to 10 development teams or startup companies that would have to qualify to enter the program through a contest and/or hackathon
- The amount of grant that an individual entrepreneur can receive in this call to is up to HRK 150,000.00
- Intensive three-month program that includes **financial, infrastructural and consulting support**



STARTUP FACTORY
ZAGREB

Smart City Tourism

Startups

VOLLO

VOLLO

FREWA

FREWA

ZAGREB
City
Challenge

ZAGREB CITY
CHALLENGE

HOLY

HOLY

SightRun

SIGHTRUN

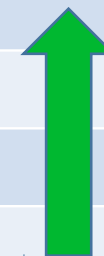


- Partners & supporters
- HT - croatian telekom
- IBM
- SMARTIS – Smart city platform solution
- Zagreb Tourist Board
- ...



Technology Park Zagreb

Year	Revenue (KN)
2015	31.000.000
2014	20.800.000
2013	17.667.000
2012	13.447.000



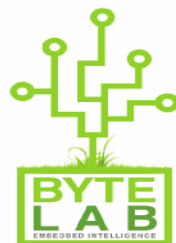
organic growth, without equity financing



Technology Park
Zagreb



Pine Cone



mobendo



Smart infrastructure



Located on
the attractive
location
within
Zagreb Fair



Smart infrastructure





Smart infrastructure



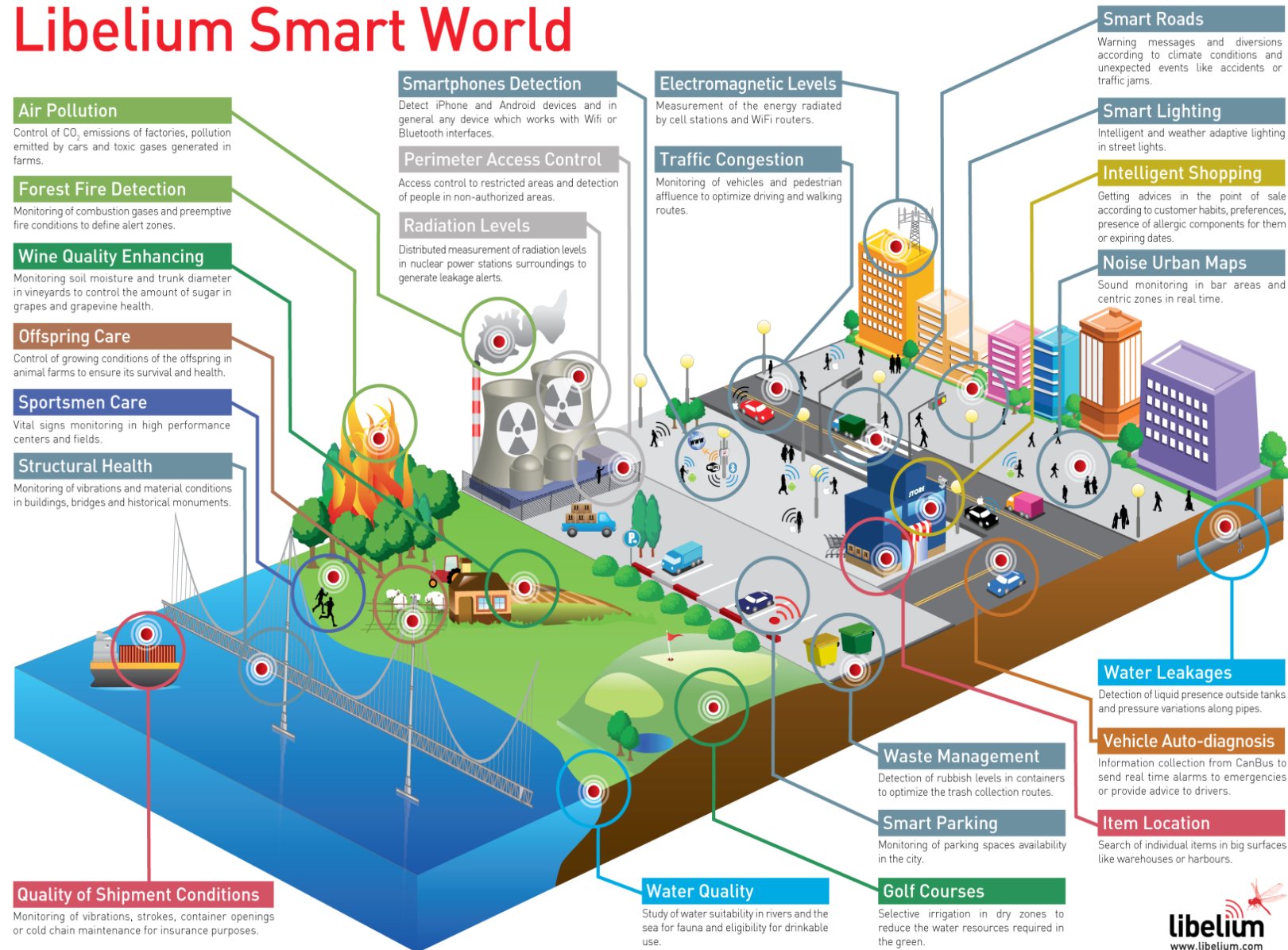
Smart infrastructure

118 modular offices
Coworking space
over 7300 m2

EcoLab
DigitalLabs
DigitalForensic
IoT Lab - Smart city IoT living lab

Smart infrastructure IoT living lab

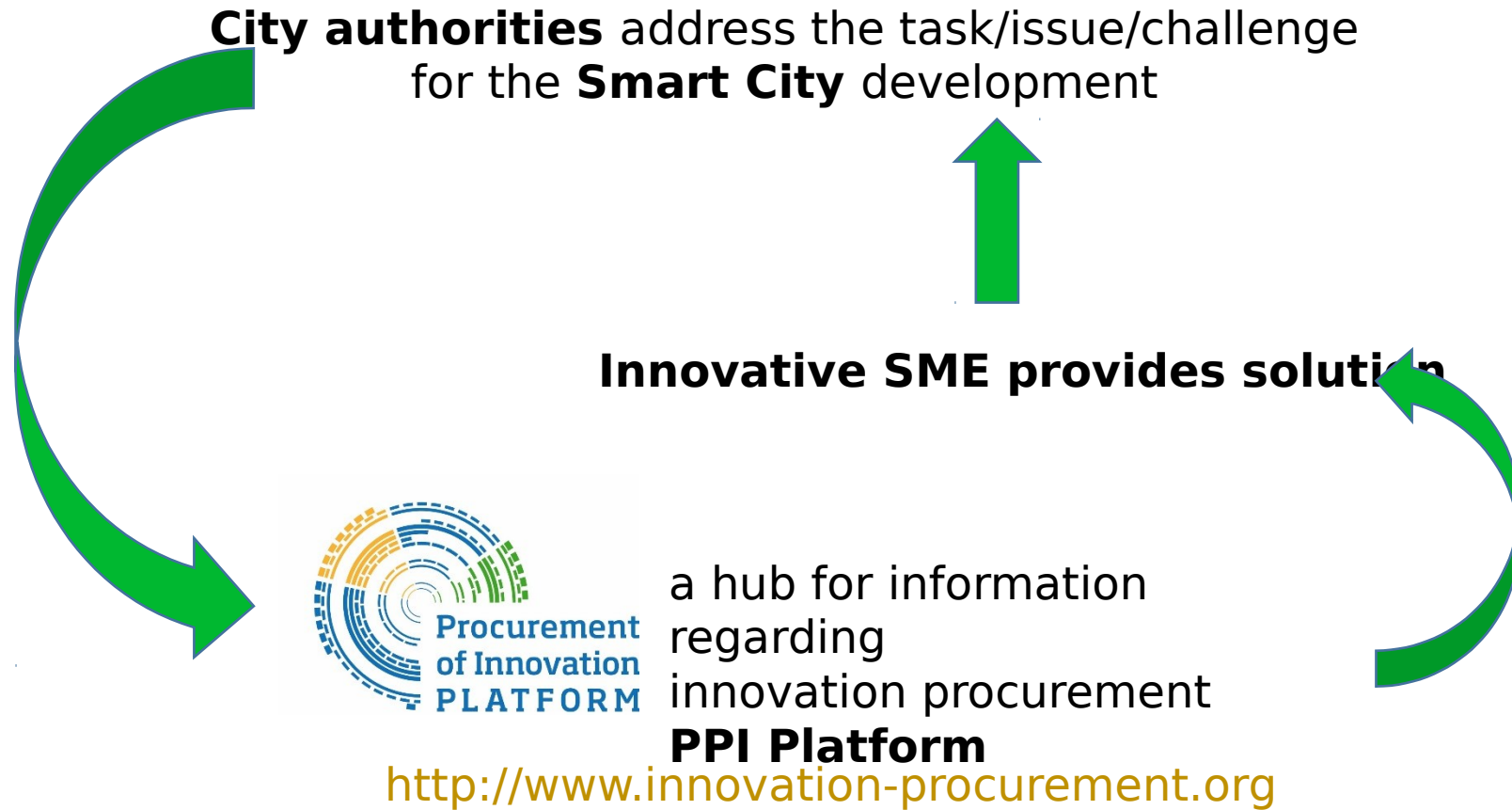
Libelium Smart World




Smart Financial Instruments

- European Venture Capital Funds **EuVECA**, a subcategory of alternative investment schemes that focus on start-up companies;
- Public Procurement of Innovative solutions (PPI)
- Crowdfunding

Smart city Public Procurement for Innovative SME





**ZAGREB FORUM 2013-2016 - Creative Cities
URBAN FUTURES 2016 - CHALLENGES FOR CITIES &
ENTREPRENEURSHIP**

**SESSION I. SMART URBAN
DEVELOPMENT**




**SESSION II. URBAN CHALLENGES -
STRATEGIES & PROJECTS FOR
SMART DEVELOPMENT**

www.zagrebforum.eu



**SESSION III. INDUSTRY SOLUTIONS
FOR CITIES**



**SESSION IV. STRATEGIES &
FINANCING INSTRUMENTS**



CITY OF ZAGREB

ZAGREB CONNECT

Zagreb Connect & EBAN Winter University 2016!
Zagreb, Croatia - November 29-30, 2016